2017 Electric Cities of Georgia Economic Development Summit

April 12-14 at The Westin Jekyll Island & Convention Center

PROGRAM AT A GLANCE

Wednesday, April 12

12:00 - 3:00 **Registration** 1:00 - 1:15 **Welcome**

John Giles, President & CEO - ECG

1:15 - 2:00 **21**st Century Economic Development Strategies

Janet Ady, President & CEO - Ady Advantage

2:00 - 2:45 The Land Development Process

Shane Short, Executive Director - Development Authority of Walton County

2:45 - 3:15 **BREAK**

3:15 - 5:15 Workforce is Your New Secret Weapon

College & Career Academies - Suzanne Powell, Workforce - ECG

GDEcD Workforce Initiatives - Matt Colvin, State Initiatives Director - GDEcD, Workforce WELD - Jason Dunn, Executive Director - Fitzgerald-Ben Hill Co. Development Authority Preparing our Youth - Mike Beatty, President & CEO - Great Promise Partnership, Inc.

6:30 **Networking Reception**

Thursday, April 13

7:00 - 9:00 Breakfast Buffet 8:00 - 9:00 ECG Board Meeting

9:30 - 10:15 Expectations of the International Prospect

Jim Blair, Managing Director - Navigator Consulting

10:15 - 10:45 **Break**

10:45 - 11:30 Fundraising Strategies for Economic Development

Arty Allen, Live Oak Community Development

Andrea Taylor, Executive Director - Douglas-Coffee Co. Economic Development Authority

12:00 Lunch 1:00 Activities

Golf - Pine Lakes at Jekyll Island Golf Club

Dolphin Excursion

6:30 Networking Reception

7:00 **Dinner**

8:30 - 12:00 **DJ and Dancing**

Friday, April 14

7:00 - 8:00 Breakfast Buffet

8:00 - 9:45 The Key Account Roadmap to Success

Erick Rheam, Author - "A Key Accounts Field Manual"

City of Thomasville

9:45 - 10:00 **Break**

10:00 - 11:15 Proactive Solutions - Downtowns & Site Development

Albany Heights | Microbrewery - LaToya Cutts, Downtown Manager, City of Albany

GRAD | Spec Buildings - Selma Dogic, Research Analyst, ECG

11:15 - 11:30 **Review & Adjourn**

Daryl Ingram, Sr. Vice President - ECG